



## Rules & Disclosures

The ICCU Snap•Share•Win Photo Contest is ICCU's way of getting to know our members better and find out how their lives have been positively affected by their relationship with us. The images and stories submitted to ICCU will be used for branding, marketing, and advertising purposes for the credit union.

- ◆ The ICCU Snap•Share•Win Photo Contest runs from June 1 to July 15, 2024.
- ◆ All entries are due to ICCU no later than 11:59PM (Central Time) on Monday, July 15, 2024. Any entries received after this date and time will not be eligible to win the Photo Contest awards but will be kept by the credit union and may be used for marketing, advertising and/or branding purposes in the future.
- ◆ Only existing credit union members may enter. Current staff, members of ICCU's Board of Directors, and their immediate families may NOT enter.
- ◆ All entries must be submitted electronically via email with attachments to [Marketing@myICCU.org](mailto:Marketing@myICCU.org). For attachments larger than 10 MB, please use an online file-sharing program such as [www.hightail.com](http://www.hightail.com).
- ◆ Photos must be submitted in a jpeg format. The minimum image size is 3x5 inches at 300dpi (1500x900). Images smaller than this are not eligible to win. Saving or submitting each photo with a brief caption is recommended.
- ◆ Stories and explanations of what's in the photos must be submitted in either a Word document or within the body of an email.
- ◆ Any images (photos or video) submitted of people under the age of 18 must have a permission statement by a parent or guardian stating they authorize ICCU to view and possibly use the image(s). The permission statement must be in writing within a Word document or the body of the email. For example: "I, Jose Garcia, father of Maria Garcia shown in the pictures I'm submitting, allow ICCU to view and use her image for branding, marketing and advertising efforts."
- ◆ Important Note: Please take your privacy and other's into consideration. Do not show items such as your personal/account information or number(s) (example: your credit or debit card account numbers). If you are taking photos/videos outside of your own personal location (e.g. your home, in your car, at your friend's house, etc.), make sure to ask permission of any businesses' location and/or of any "strangers" or children that will appear in your photos or video.
- ◆ ICCU will choose up to three (3) winning entries to receive \$200 each.
- ◆ Winners will be chosen based on the quality of the story and image(s) submitted and at the sole discretion of ICCU. Winners will be notified by email no later than July 24, 2024. Funds will be deposited into Winners' Prime Share Savings Accounts no later than August 1, 2024.
- ◆ Please Note: The credit union will never sell or share your photo(s) or contact information or stories with any unauthorized outside parties or companies. All photos and stories received will be kept by ICCU indefinitely. By submitting a photo and story, you give consent for ICCU to use the image(s) and information in future efforts in perpetuity. This includes but is not limited to posters, billboards, promotional videos, social media, statement messages or inserts, website ads, and radio or television commercials.

Thank you for participating in this fun and exciting ICCU Snap•Share•Win Photo Contest! We look forward to getting to know you better and sharing your stories with the rest of the Illinois Community Credit Union family.

If you have any questions, please email us at [Marketing@myICCU.org](mailto:Marketing@myICCU.org). Someone will get back to you within two business days.